

## VICCO

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### Welcome To Vicco

Vicco Laboratories was established in the year 1952 by Late Mr. Keshav V Pendharkar. In 1959 Late Mr. Gajanan Keshav Pendharkar joined his father in their family business. He had successfully formulated the first Ayurvedic Toothpaste in the world with 20 rare medicinal natural herbs. He is instrumental in bringing out the first yellow colored face cream known as Vicco Turmeric Skin Cream, an Ayurvedic Product. Right from its inception in the 1952, the VICCO Group of companies has been charting an unwavering course that has catapulted(reached) the group into international limelight. Vicco Laboratories, which has upraised the Indian Ayurveda and its nurturing, protecting and rejuvenating medicinal products and remedies from a fierce abyss of disdain and

contempt to the peak of world-wide recognition, esteem and honour, has completed its tough and tedious march of sixty years and has celebrated The Diamond Jubilee!