

## Generix Lifesciences Pvt. Ltd

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Welcome to Generix Lifesciences Pvt. Ltd

“It’s obvious that the key problem facing humanity in the coming century is how to bring a better quality of life for 8 billion or more people without wrecking the environment entirely in the attempt.” – Edward O. Wilson In an increasingly busy world, with even busier lifestyles we have meekly reconciled ourselves to reduced immunity, faster ageing and poorer health. Globally, there has been an increased intake of energy-dense foods that are high in fat, salt and sugars but low in vitamins, minerals and other micronutrients; and a simultaneous decrease in physical activity due to the increasingly sedentary nature of many forms of work, changing modes of transportation, and increasing urbanization. Changes in dietary and physical

activity patterns are often the result of environmental and societal changes associated with development and lack of supportive policies in sectors such as health, agriculture, transport, urban planning, environment, food processing, distribution, marketing and education. GenLife understands that in these changing times there is a need for solutions that help combat the multiple issues of nutrition, ageing, obesity and many such lifestyle diseases. We strive to restore the general health of our customers and provide them the quality of life that they deserve. The sole purpose of our organization is to enable millions around the world to enjoy health, immunity, beauty and strength. We are committed to improving the 'Quality of Life' which has somewhere taken a backseat in our busy lifestyles. We specialize in nutraceuticals, specifically aimed at improving the quality of life of our customers through prevention of disease and nutritional health management.