

Edinburgh Pharmaceuticals

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Welcome to Edinburgh Pharmaceuticals

Edinburgh Pharmaceuticals, A Flagship division of Positive Medicare Pvt Ltd which promotes more than 350 products. We at Edinburgh Pharmaceuticals offers you an extensive range of products under one umbrella covering almost all therapeutic segments. We offer you these products on net rate basis on franchisee/ pcd / monopoly basis for market in your area supported by Scientific visualaids. Representative Bags, LBL's and gifts etc for marketing support. Being a marketer you would understand how important Quality, Sevice and Ethics and New products are in this sector. Quality: You can sell a product once upon your face value. But later on it is the product which sells itself, so we give utmost important to quality, efficacy and packaging of the



promote.

Service: In Pcd segment service is also a very important aspect that the company you are dealing with have sufficient stocks at the back end and also has the supply time of not more than 24 hours from placing of orders. With proper intimation of supply, no hanky panky business, because we understand the value of your prescription and how much it pains when it is dishonored. A system will be in place by august end where you can place your order online and see the transactions of payments, gst input etc, dispatch details etc by logging into your account at the website (new website under development).

Ethics of doing business: We at Edinburgh Pharmaceuticals understand the hard work required to nurture a company in a particular area, so we make an agreement on letter pad about the monopoly rights being given to franchisee. i.e everything is put in writing and is crystal clear.

NEW/ DCGI products: We at Edinburgh Pharmaceuticals are always adding new products which have less competition and we also have lots of products in DCGI segment which gives you an upper hand over your competitors. Rather we add new needs.

IN ALL YOU CAN SUM UP EDINBURGH
PHRMACEUTICALS "AS BEST AMONG EQUALS"