

## Ceuticoz Progressive Dermatology

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### Welcome To Ceuticoz Progressive Dermatology

Ceuticoz is an associate firm of Lyra Laboratories, one of India's most respected dermatology companies. Ceuticoz is a new face in the dermatology community that provides innovative products in the prescription cosmetic segment. Cosmeceuticals provides a functional bridge between Pharmaceuticals and Cosmetics. The ambiguity associated with Cosmeceuticals segment in India is apparent. On one hand claims made about drugs are subject to high scrutiny by the Food and Drug Administration (FDA). On the other hand, Cosmeceuticals, falling under cosmetics have no mandatory FDA review. Sadly this has lead to prevalence of products with false claims or claims without enough evidence. We at Ceuticoz view this both as a challenge and an opportunity. We differentiate our company in our reliance on research and

development, in our commitment to delivering on our claims through internationally acclaimed ingredients with measurable results, in our dermatologically tested and approved products and in our manufacturing capabilities that ensure quality. Our products and services are based on our strong capabilities: deep science and technology skills, in-depth knowledge of intellectual property and regulation, advanced manufacturing, sales and marketing insights and a flexible supply chain that can avert shortages and meet demand surges.